

Hello, I'm Becky Ware

EDUCATION

Savannah College of Art and Design

Completed coursework toward Master of Arts in Graphic
Design and Visual Experience, 4.0 GPA

Stephen F. Austin State University, 2005–2009

Bachelor of Fine Arts
Major: Fine Art Photography
Minors: Graphic Design, Drawing, Art History

SKILLS

UI/UX research and
development
Graphic design
Project management
Brand management
Collaborative design
User Flow
Wireframing &
prototypes

PROGRAMS

Adobe XD
Adobe Photoshop
Adobe InDesign
Adobe Illustrator
Figma
Office 365
Google Workspace
Wrike
Trello
JIRA

EMPLOYMENT

Contract Graphic Designer & UI/UX Designer | Companies: Current Lighting, Chernoff Newman | Various Dates

- Designed and developed graphic and UI/UX assets for diverse clients, enhancing digital and print deliverables to align with brand strategies
- Created wireframes, prototypes, and user flows in Figma to streamline design processes and ensure user-centered experiences
- Conducted research on industry trends and best practices to deliver visually appealing and effective designs
- Collaborated with cross-functional teams to refine designs, focusing on both aesthetics and functionality to optimize the user journey
- Utilized Adobe Creative Suite (Photoshop, Illustrator, XD) and Figma to deliver high-quality assets across multiple platforms

Senior UI/UX Product Designer | Hi-Rez Studios | 12/21 – 6/23

- Designed UI/UX prototypes for websites and internal/external products to support the company's marketing strategy
- Collaborated with cross-functional teams to brainstorm and develop design concepts adhering to established style guides
- Presented visual design strategies to stakeholders, aligning project goals with user needs to enhance UX
- Coordinated with developers for seamless design hand-off and iterative modifications based on feedback

UI/UX Product Design Lead | BenefitFirst | 1/21 – 12/21

- Reinvigorated the company's online presence with a modern design system, component library, and brand book based on latest UI/UX best practices
- Oversaw the design lifecycle: from research and wireframing to prototyping, testing, and final developer hand-off
- Partnered with CTO and developers to drive innovative product vision and ensure a consistent user-centered experience
- Used Adobe XD, Photoshop, Illustrator, and Office 365 in a remote setting to manage design deliverables

www.beckyware.net
becky_ware@outlook.com
512-497-9466

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EDUCATION

Savannah College of Art and Design - Present

Candidate for Master of Arts in Graphic Design and Visual Experience, 4.0 GPA

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EMPLOYMENT

Graphic Designer & Marketing Specialist | Current Lighting | 6/18 – 6/20

- Led rebranding initiatives for two brands, translating strategic objectives into impactful communication deliverables
- Conducted UI/UX research, demographic analysis, and persona development; created storyboards, wireframes, and prototypes
- Collaborated with developers for asset delivery and implementation, ensuring alignment with strategic design goals
- Introduced the company to digital advertising, establishing a framework for a new department
- Tools used: Office 365, Wrike, STEP, Photoshop, InDesign, Illustrator, Adobe XD

Graphic Designer & Creative Specialist | Chartspan Medical Technologies | 3/17 – 12/17

- Spearheaded company rebranding, including research, demographic analysis, and development of a new brand identity
- Applied the updated brand identity to various digital and print platforms: website, social media, email marketing
- Created social media graphics, digital ads, video storyboards, and other collateral to support ongoing marketing efforts
- Tools used: Google Workspace, WordPress, Hootsuite, Photoshop, InDesign, Illustrator

Graphic Artist | Chumney & Associates | 7/15 – 3/17

- Designed digital assets for client campaigns, including website mockups, UI/UX research, and email templates
- Contributed to creative ideation and execution for digital advertising campaigns
- Tools used: Adobe Photoshop and Illustrator

Graphic Artist & Digital Media Manager | 3D Movements & Publishing | 8/13 – 11/15

- Progressed from Shipping Manager to Social Media Manager and Graphic Artist, managing social media strategy, content calendar, and analytics
- Created digital and print materials including book illustrations, email templates, brochures, and presentations
- Managed eCommerce website and SEO to optimize online presence
- Tools used: Buffer, WordPress, Google Workspace, Adobe Photoshop, InDesign, Illustrator

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